



## REQUEST FOR DECISION

To: Mayor & Members of Council

Title: Manager of Planning & Building and Manager of Parks & Roads

Date: October 27, 2025

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### Motion for Consideration:

THAT: Council direct staff to proceed with Option 2 (multiple signs) as noted in the staff report dated October 27, 2025.

### Background:

At the April 14, 2025 Council meeting the following resolution was passed:

*“Council approve the naming of the pond located within Lot A, Section 31, Township 20, Range 9, W6M, KDYD, Plan 28402 (4800 70 Avenue NE - John Lund Park) to Wright Pond;*

*AND THAT: Council direct Staff to make the necessary changes to signage and wayfinding information. “*

Staff have researched the costs for sign fabrication and installation. It should be noted that Lund Park currently does not have signage. Staff propose that the sign be combined to read “Lund Park & Wright Pond”.

At present the City does not have a policy directing the installation of signage in parks and signage in parks is completed as budget allows. The 2025 budget does not currently allocate funds for new parks signage. While the Operations and Maintenance budget may support the replacement or repair of existing signs, it does not account for the installation of new signage, which involves additional costs such as concrete foundation posts.

### Legislative authority / plans / reports:

Official Community Plan	Master Plan
Community Charter/LGA	Other
Bylaw/Policy	Corporate Strategic Plan
Zoning Bylaw	2025-2029 Financial Plan
	Long Term Financial Plan

**Financial Considerations:**

Staff received a quote from High Impact Signs and Designs. They priced a single park sign at \$5,950.00 plus taxes (\$6,664.00 total), and an estimate for installation material at \$850.00 with installation to be done by the City. If the City were to purchase two signs at a time, then the cost per sign would reduce to \$4,295.00 plus taxes (\$5,154.00 total) per sign. Staff note that there are other parks that are not signed and existing park signs that could be replaced and repaired.

**Alternatives & Implications:**

The following is a summary of options for move forward. Given the amount and options staff require a council resolution.

1) Single Sign for Lund Park & Wright Pond – This option would result in the installation of the single sign, estimated cost of \$7,500. Since this expense was not included in the original budget, Council would need to provide direction to staff on which funding source to use, either by allocating funds from Council Initiatives or by reallocating from the Parks Expo Sign Reserve.

2) Multiple Signs – This option would result in the installation of the single sign for Lund Park & Wright Pond and the purchase of one additional sign for another location, either a new install where a park sign is missing or the replacement of an existing sign that may be damaged or of older design. The estimated cost would be \$11,500. This larger scale project would have to be considered in the 2026 budget.

Staff are supportive of Option 2 because of the cost savings for the subject sign and potentially other signs that need to be replaced or installed.

**Communication:**

N/A

Prepared by:       Manager of Planning & Building and Manager of Roads & Parks  
Reviewed by:       Director of Planning & Community Services  
Approved by:       Chief Administrative Officer

**Attachments:**

- N/A