



Shuswap District Arts Council  
70 Hudson Ave NE  
Salmon Arm, BC  
V1E 4P3  
T: 250 832 1170

June 17, 2025

Dear Mayor and Council,

This is a request from the Shuswap District Arts Council, presenter of the Wednesday on the Wharf live music concert series that runs every Wednesday evening in July and August at 6.45pm at Marine Peace Park, for a **parking fee exemption** for our sound provider's vehicle while parked in the paid lot at Marine Peace Park.

Wednesday on the Wharf has been bringing the community together through live music for more than 30 years. This all ages, by-donation event has an average of 350 attendees every week and is a principal summertime attraction. WOW fosters a sense of belonging and connection among residents and visitors alike, and adds vibrancy to our downtown. Downtown businesses benefit from the audiences who order take-out meals and bring them down to the park to enjoy every week.

Since losing access to the path that leads behind the gazebo, we have been working to streamline our venue and sound equipment load-in and load-out procedures. Our sound provider had been using the loading zone in front of the SABNES building, however as the lot is small, it was challenging to ensure that Sea Dog's operations were not impeded.

Near the end of the 2024 season, we were able to have an informal understanding with parking enforcement that after unloading in the lot closest to the SABNES building, our sound technician could park his truck and trailer in the paid lot without paying a fee. By moving his vehicle and trailer, we ensured that we would not impede Sea Dog's operations at the far end of free parking lot.

In order to make our operations as smooth and consistent as possible year to year, we would like to have a formal agreement in place. We are requesting an exemption for this one vehicle and trailer so that our sound provider has a guaranteed place to park every week, from approximately 3-10pm, and we can continue to offer visiting artists professional sound support in the most streamlined way possible. In addition, this exemption would give peace of mind to Sea Dog Rentals, as there would be no potential impediment to their business. Our sound provider can display a WOW TECH CREW sign on the vehicle dashboard to provide clarity.

Thank you for your consideration,

Astrid Varnes  
Program Manager, Wednesday on the Wharf

