



Okanagan College

Transforming Lives and Communities

Presentation to Salmon Arm Council, October 2023

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Objectives

- 1) Learn something new about Okanagan College
- 2) Better understand the economic and social value of a strong, thriving community College in Salmon Arm and the region
- 3) Be inspired by the opportunities for us to work together to eliminate barriers to post-secondary education for thousands of people in our region



Okanagan College – *Over the years*

1950s – Groups in Penticton, Kelowna, Vernon, Salmon Arm and Revelstoke active in bringing post-secondary services to the region

1963 – B.C. Vocational School opens in Kelowna

1968-74 – Salmon Arm, Vernon, Penticton join what is now Okanagan College

1980 – College expands programming to include university transfer programs, in addition to vocational/trades programs

2005 – UBC Okanagan opens; Okanagan College continues and experiences growth in programming and student population



oc Fast Facts

Largest college in B.C.
outside Lower Mainland
(number of sites, students)

Second largest Trades
training, after BCIT

17,000 students
annually

Over 68% full-time/
part-time students
are local

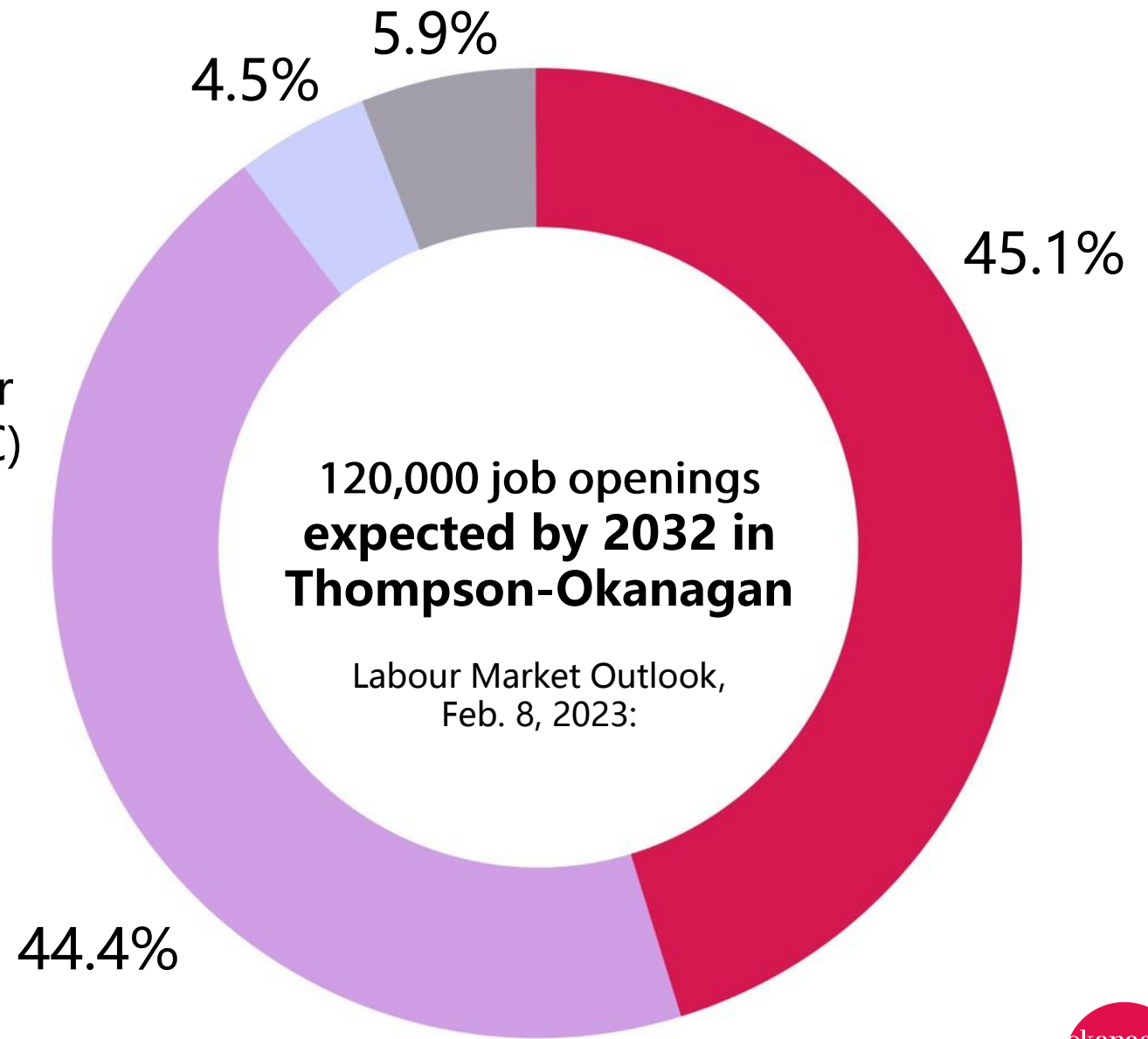
Significantly higher %
local including students
in short-courses

More than 20
communities are within
50km of an OC campus

54.8% or 65,760 job openings requiring College post-secondary education

1 in 2 students in post-secondary in our region should be attending college (OC) for local workforce needs to be met

- Degree
- Diploma /Certificate
- Apprenticeship
- High school /Occupation-specific training



Examples - Jobs requiring Diploma / Certificate / Apprenticeship

- Health care assistants, nurse aides, orderlies and patient service associates
- Retail and wholesale trade managers
- Administrative officers
- Accounting technicians and bookkeepers
- Early childhood educators and assistants
- Sales and account representatives – wholesale trade (non-technical)
- Construction managers
- Home building and renovation managers
- Managers in agriculture
- Licensed practical nurses
- Facility operation and maintenance managers
- Real estate agents and salespersons
- Manufacturing managers
- User support technicians
- Electronic service technicians (household and business equipment)
- Property administrators
- Computer network technicians
- Managers in transportation
- Other assisting occupations in support of health services
- Managers in customer and personal services
- Graphic designers and illustrators
- Medical administrative assistants
- Retail and wholesale buyers
- Police officers (except commissioned)
- Firefighters
- Medical laboratory technologists
- Other medical technologists and technicians (except dental health)
- Supervisors, mining and quarrying
- Medical laboratory technicians and pathologists' assistants
- Court reporters, medical transcriptionists and related occupations
- Medical radiation technologists
- Supervisors, general office and administrative support workers
- Respiratory therapists, clinical perfusionists and cardiopulmonary technologists
- Air traffic controllers and related occupations
- Fire chiefs and senior firefighting officers
- Deck officers, water transport
- Cardiology technologists and electrophysiological diagnostic technologists
- Automotive service technicians, truck and bus mechanics and mechanical repairers
- Contractors and supervisors, heavy equipment operator crews
- Heavy-duty equipment mechanics
- Motor vehicle body repairers
- Contractors and supervisors, mechanic trades

Student population – by the numbers

Okanagan College, Fall 2022 headcount

Arts and Foundational: **2126**

School of Business: **2581**

Science and Technology: **1096**

Health and Social Development: **795**

Trades and Apprenticeship: **988**

Salmon Arm campus (Fall 2022):
692 students; includes 88 new students
to Okanagan College

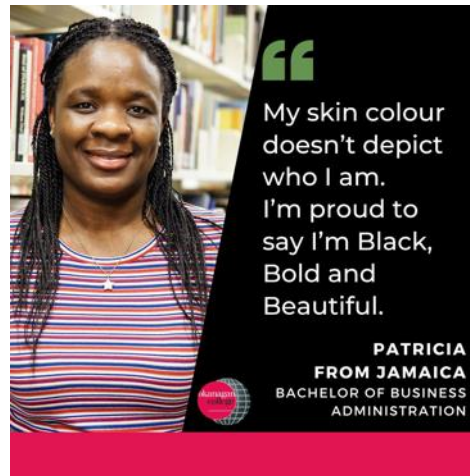
OC Overall (2022/23 Academic
Year – fall, spring and summer
terms)

10,374 (Degree/ Diploma/
Apprenticeship)

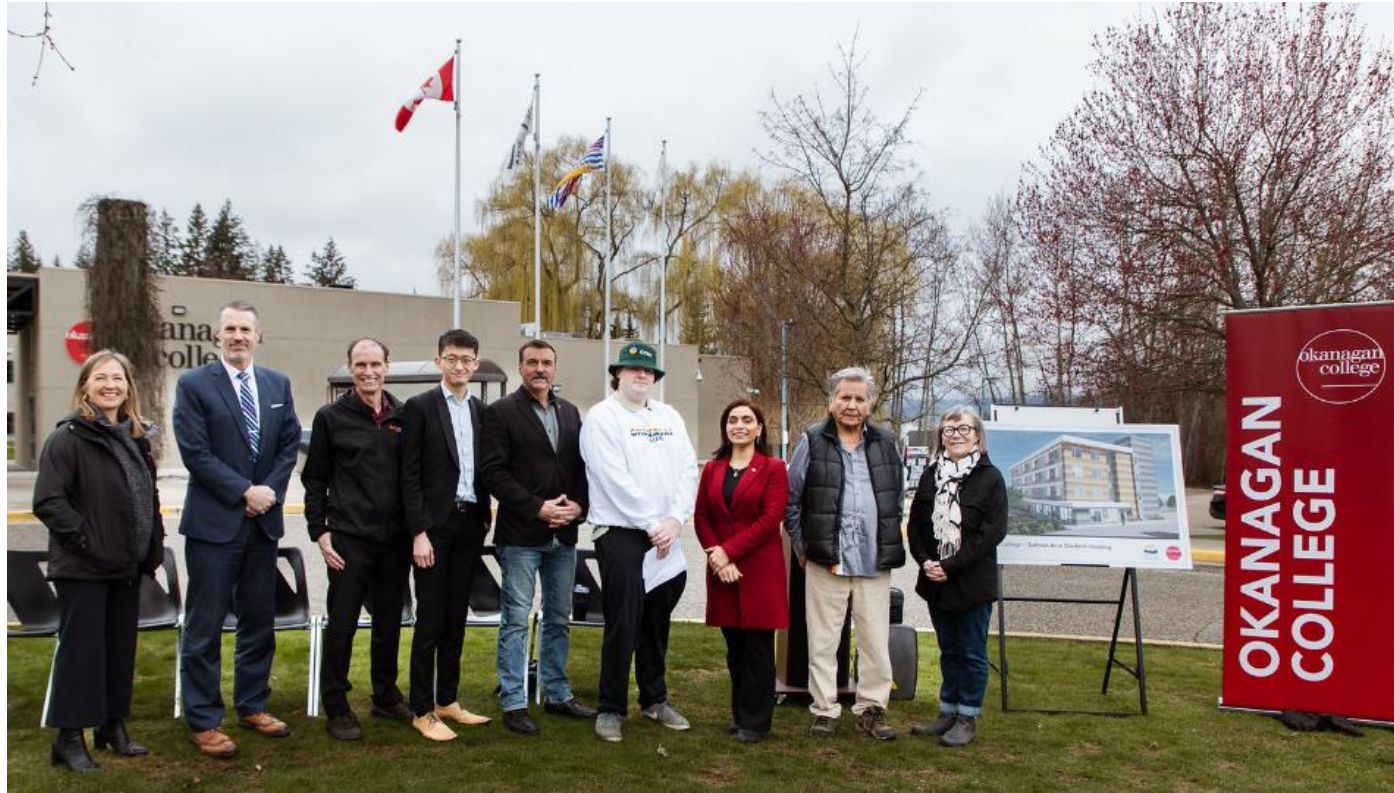
6,595 (Continuing Studies)



International students – Growing our community



Student Housing – new building on track to open in Fall 2024





Inspire: Our priorities and strategic plan

- **Inclusive and equitable access:** including – individualized learning, sustainable rural/remote program delivery, development of market-aligned micro-credentials and short-duration learning options
- **Lifelong learning:** Review & modernize our approach to Student stages of life, and strengthening partnerships in communities to
- **Student experience:** Embed strategies aligned to student health, Indigenization; Equity, Diversity, Inclusion, and Social Justice; mental housing.



inspire



Final thoughts

- Okanagan College is a **strong partner in Kelowna** and across the region: **60 years of providing post-secondary education** and training locally, supporting workforce and community goals
- City of Kelowna and Okanagan College have **shared commitments** that include creating **welcoming, inclusive and safe spaces**, and supporting **community health & wellness**
- We have an opportunity to **reframe what it means to go to College** – Okanagan College is open to learners of all ages and in all stages of life
- Identify opportunities where we can **partner in innovation, program development and delivery**