



PUBLIC BUDGET REQUEST FORM

[Unless requested, the information on this document will be included on a public agenda]

A. CONTACT INFORMATION

Name (or Organization): PLAY Shuswap Physical Literacy Association

Mailing Address: 480 6 ST SE

City: Salmon Arm

Postal Code: V1E 4E9

Primary Contact & Title: Amber Wright, Programs Coordinator

Email: playshuswap@gmail.com

Phone: 250-241-3125

B. ORGANIZATION INFORMATION

(If you are not an organization making a request, proceed to section "C")

1. Is the organization a charitable or non-profit organization?

Yes

No

2. Is the organization in compliance with all municipal policies, plans, bylaws and other applicable regulations (i.e. business licensing, permits and zoning)?

Yes

No - If No, please explain:

3. Describe the goal(s) or purpose(s) of the organization:

Physical literacy is the motivation, confidence, physical competence, knowledge, and understanding to value and take responsibility for engagement in physical activities for life. Physically literate individuals are more likely to engage in regular physical activity and experience its associated benefits. Formed in 2019 under the Sport for Life Physical Literacy for Communities (PL4C) Project, our focus is to create awareness of physical literacy and its importance in living a healthy, active life as well as to promote the development and training of physical literacy skills in members of Shuswap communities. As noted on page 15 in the City of Salmon Arm Parks and Recreation Master Plan 2012 "lack of physical activity is a major public health concern throughout BC, with the most recent data indicating that 38% of British Columbians are not active enough to achieve the health benefits associated with an active lifestyle." Additionally, in section 4.2, the Master Plan indicates that by using the The Canadian Sport for Life model (CS4L), "The goal is for Salmon Arm to build a community that enjoys lifelong participation in a variety of recreational sport and physical activities, whether at a competitive level or just for fun and health. The CS4L methods aim to help children and youth develop physical literacy and build a positive association with fitness and sport."

This information is being collected for the purpose of consideration for financial support. The City of Salmon Arm is collecting this information under s.26 (c) of the *Freedom of Information and Protection of Privacy Act*. For questions regarding the collection and use of personal information, please contact the Director of Corporate Services (250-803-4000).

4. Does the organization have a current contractual relationship with the City of Salmon Arm? i.e. Lease of City lands, Contract for service etc.

No Yes - If Yes, please identify the agreement(s):

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5. Has the organization received grants from the City of Salmon Arm in the last 3 years? i.e. Grant-in-Lieu, Tax Exemption, Annual Grant

No Yes - If Yes, please indicate the following:

YEAR	TYPE OF GRANT	AMOUNT

6. Has additional funding for the request been secured?

No Yes - If Yes, please indicate the following:

NAME OF INDIVIDUAL OR ORGANIZATION	AMOUNT

7. List all Agencies to whom funding has been requested and note amount of request and status (approved, denied or pending) of application:

AGENCY	AMOUNT REQUESTED	DECISION
Shuswap Community Foundation		No Operational Funding
Rotary Clubs of Salmon Arm		No Operational Funding
Legion		No Operational Funding

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8. Please demonstrate the organization's financial need by submitting a budget for your request, if applicable.

Financial Budget

C. BUDGET REQUEST
(For individual and organizational requests)

9. Describe your budget request:

Value (if known): \$ 3000.00

With initial funding from the PL4C Project, we have continued to operate since 2019 with funding from three grants: Shuswap Community Foundation (\$4,000.00 and \$7500.00) and SASCU (\$500.00). However, these grants will not cover operational costs which our organization has in excess of \$5,000.00 as follows: part-time Administrative Coordinators wages, liability insurance, directors and officers insurance, accounting program fees, non-profit filing fees and website and online meeting fees. After contacting the Shuswap Community Foundation, Rotary, Legion, Lions and other local granting organizations we have been unable to secure funding to assist specifically with operational costs. We collect donations and recently ran our first 50/50 draw. We do not generate any income from our services. We are facing a deficit for the 2023/24 year and without additional funding this valuable community asset will be unable to continue.

Request

THAT: Council consider one-time funding for PLAY Shuswap's operational expenditures in the amount of \$1,500.00;

AND THAT: Council consider a three year agreement in the 2024 - 2028 Budget deliberations for PLAY Shuswap's operational expenditures in the amount of \$3,000 annually.

10. Is your request operational or capital in nature?

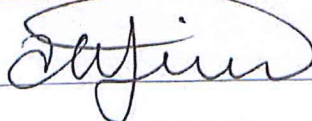
Operational (i.e. covers day-to-day activities required to deliver services)

Capital (i.e. long-term investments in infrastructure and facilities)

11. Have you submitted this request before?

No Yes - If Yes, please indicate when:

D. AUTHORIZATION

Signature: 

Date: October 18, 2023

Printed Name: Amber Wright

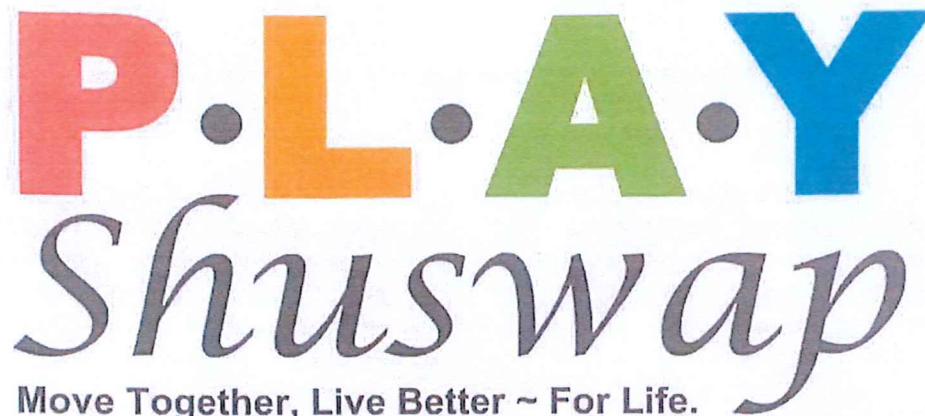
Position (if applicable): Programs Coordinator

Play Shuswap Annual Budget

April 1, 2023-March 31,2024

<u>Revenue:</u>	
Bank Balance	\$9,500
Shuswap Community Foundation Grant	\$7,500
50/50 Revenue	\$154
<u>Revenue Total</u>	<u>\$17,154</u>
<u>Expenses</u>	
* Administrative Coordinator	\$3,000
Programs Coordinator	\$7,500
Summer Students	\$2,200
* CPP Expense	\$378
* EI Expense	\$207
* Insurance - general commercial liability	\$850
* Insurance Officers and Directors	\$850
* Zoom-annual fee	\$224
* Website Hosting	\$275
Business Cards	\$34
* Non-profit Filings	\$40
* WCB Fee	\$257
Open House	\$211
* Quickbooks	\$540
Mileage	\$67
Expenses Covered by Grants	\$10,012
* Operational Expenses not Covered by Grants	\$6,621
<u>Expenses Total</u>	<u>\$16,632</u>
2023-2024 Profit/Loss	<u>\$522</u>

Operational Shortfall is \$6,621.00



**ANNUAL
REPORT
2022-2023**

playshuswap@gmail.com

www.playshuswap.com

<https://www.facebook.com/PLAYShuswap>

P.L.A.Y. Shuswap -2023 AGM REPORT

Vision: Move Together. Live Better. For Life

Mission: Providing sustainable physical literacy opportunities for our communities to be active through life.

We are a non-profit organization made up of recreation, health, sport and education stakeholders from 3 communities: Enderby, Salmon Arm and Sicamous. We provide sustainable physical literacy opportunities for our communities to be active through life. We're a local network of people committed to building healthy, active, and physically literate communities in the Shuswap area. Our members represent education, health, recreation, sport and community sectors. We meet regularly to advance opportunities to inform professionals in our sectors and Shuswap residents about the benefits of developing and maintaining [physical literacy](#) throughout our lives. PLAY Shuswap was formed in 2019 as part of the Sport for Life Physical Literacy for communities project.

In the spring of 2021, we started the process of becoming our own independent society separate from the guidance of Sport for Life which would allow us to apply for different levels of funding and grants to run physical literacy programs and promotions. We applied for and obtained our Certificate of Incorporation (Number: S0075819). While we were obtaining our non-profit status, another local non-profit (Shuswap Trail Alliance) managed our funds for us until we were able to open our own bank account and we thank them for their assistance to our organization. Another of our goals achieved for the fiscal year 2021-2022 was to create three physical literacy kits that were to be distributed to our community recreation centers in Enderby, Sicamous and Salmon Arm to be used within their programs and to be loaned out to local community groups.

We continue to look for opportunities to apply for grants to promote physical literacy awareness, development and training for our communities and to participate in local events in the coming years.

We have hired two part-time positions for the organization; an Administrative Coordinator and Programs Coordinator. The Administrative Coordinator has assisted the organization in applying for grants, bookkeeping and general administrative duties. Our Programs Coordinator has organized community outreach and programs including a Play Shuswap Open House.

Through our coordinators and summer students we plan to increase our public outreach and provide more opportunities to inform professionals in our sectors of the importance of physical literacy.

Play Shuswap Physical Literacy Association

Profit and Loss

April 2022 - March 2023

(unaudited)

	TOTAL
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INCOME	
Grants	4,000.00
Total Income	\$4,000.00
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COST OF GOODS SOLD	
Wages	2,368.75
WCB Expense	18.65
Total Cost of Goods Sold	\$2,387.40
GROSS PROFIT	\$1,612.60
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EXPENSES	
CRA Employee Dues	125.58
Dues and Subscriptions	267.75
Insurance	35.00
Insurance - Liability	850.00
Office expenses	297.92
Promotional	475.84
Subcontractors	1,235.00
Training and Events	280.00
Travel	68.44
Total Expenses	\$3,635.53
PROFIT	\$ -2,022.93
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Bank Account Balance	\$10,427.95